



FOR IMMEDIATE RELEASE
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Health Coalition Launches Radio Ad Campaign to Support Pro-Liability Reform Candidate

WASHINGTON, DC – The Health Coalition on Liability and Access today began running targeted radio ads in support of Joni Ernst, a Republican candidate for U.S. Senate from Iowa and key supporter of making meaningful and comprehensive changes to medical liability laws in order to ensure patient access to quality medical care.

The ads, running statewide through November 3, emphasize Joni's understanding of the personal relationship between doctors and their patients, and how medical lawsuit abuse and inaction in Washington is pushing access to care even further away from patients residing in rural areas.

“Joni understands the importance of strengthening our rural health care providers—so the care you need is always there,” the ad states. “And Ernst supports reforming our broken medical liability system that drives up costs for patients, forces good doctors to leave medicine—and makes trial lawyers rich.”

Ernst's opponent, trial lawyer Bruce Braley, has voted against commonsense reforms that would keep health care affordable for Iowa patients and allow doctors to continue to practice throughout the state.

Joni Ernst is a mother, as well as a member of the Iowa State Senate and a Lieutenant Colonel in the Iowa Army National Guard. To listen to the radio ad supporting Joni Ernst in its entirety, visit www.ProtectPatientsNow.org.

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HEALTH CARE LIABILITY EXPERTS AVAILABLE FOR INTERVIEWS
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For more details, visit www.hcla.org. The Health Coalition on Liability and Access is a national advocacy coalition representing physicians, hospitals, health care liability insurers, employers, health care providers and consumers. HCLA believes federal legislation is needed to bring fairness, timeliness and cost-effectiveness to America's medical liability system.